IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the matter of

U.S. National Phase Entry
Under 35 USC 371 from
the International Application of
UEDA, Kimio
Int'l Application No. PCT/US96/18339
Filed in the RO/US on 08 November 1996
Entitled: Absorbent Article Having
Soft Clothlike Backsheet

ASSOCIATE POWER OF ATTORNEY

Box PCT Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

You are requested to recognize K. D. Hogg (Registration No. 31,839); S. W. Miller (Registration No. 31,984); D. M. Weirich (Registration No. 38,361) and R. M. Bullock (Registration No. 37,290) of The Procter & Gamble Company, Cincinnati, Ohio, as Associate Attorney to prosecute this application with full power of substitution, to make alterations and amendments therein, and to transact all business in the Patent Office connected with the application or with the patent granted thereupon.

Please address all future communications to:

K. D. Hogg
The Procter & Gamble Company
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Respectfully submitted for Applicants,

By:

T. David Reed Agent for Applicants Registration No. 32,931

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